

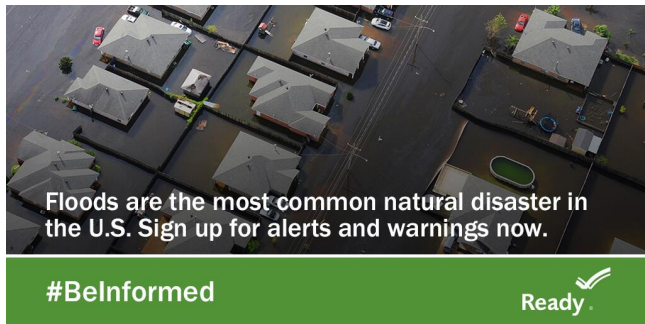
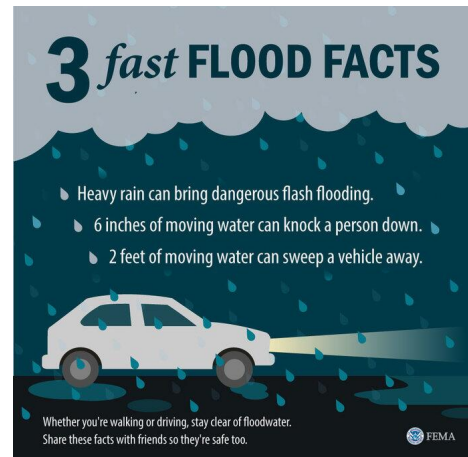
Use this toolkit of key messages and social media content to educate your community about the importance of preparedness. The content in this toolkit is based on the PEMA and FEMA preparedness messaging calendars and are ready for you to use to help make a Ready PA.

This month's topic:	Tools:
Flood Safety Protecting Your Home Against Flooding Know Your Flood Terms Sign Up for the Ready PA Newsletter	Social Media Messages Graphics Talking Points
Flood Safety	

Social Media Messages/Graphics: Flood Safety



[Download graphic here.](#)



Talking Points: Flood Safety

- 6 inches of moving water can knock an adult off their feet. STAY AWAY from moving water!
- Driving thru 6 inches of standing water can cause vehicles to lose control & stall. Avoid flooded roads.
- As little as 12 inches of moving floodwater can be enough to float and carry away a small vehicle. Turn Around, Don't Drown®.

Flash floods occur within six hours of the beginning of heavy rainfall. Below are some guidelines for keeping safe during a flash flood:

- Go to high ground immediately.
- Get out of areas subject to flooding, such as low spots, canyons, washes, etc.
- Do not attempt to cross a flowing stream on foot. Even water only six inches deep, when moving at a high rate of speed, can knock you off your feet.
- Never drive through flooded areas or standing water. Shallow, swiftly flowing water can wash a car from a roadway. Also, the roadbed may not be intact under the water.
- If the vehicle stalls, abandon it immediately and seek higher ground. Rapidly rising water may engulf the vehicle and its occupants.
- Be especially cautious at night when it's harder to recognize flood dangers.
- Do not camp or park your vehicle along streams and washes, particularly during threatening conditions.
- Understand the difference between a flash flood watch and a flash flood warning.
- A flash flood watch means that flooding may occur. Residents should stay alert, closely monitor rivers and streams, and be prepared to move to high ground quickly. A flash flood warning means that there is actual flooding. Residents should act at once and move to high ground.

Protecting Your Home Against Flooding

Social Media Message/Graphic: Protecting Your Home Against Flooding

Snap pics of your belongings to make it easier on yourself if you ever need to file an insurance claim. 📷 ✓



[Download graphic](#)

Flood losses are not typically covered under renter and homeowners insurance policies. Consider flood insurance. <http://floodsmart.gov>



[Download graphic for Facebook & Instagram](#)



Talking Points: Protecting Your Home Against Flooding

- 30: The number of days it takes for flood insurance to begin. Don't wait until it's too late!
- Only flood insurance will cover the damage from floods. Speak with your insurance agent to learn more.
- Snap some pictures of your property & do an inventory. This will be handy if flood waters damage your property.
- Flood waters can damage important papers. Store critical docs in a waterproof container or electronically.
- A few inches of water in a 1,000-square foot home could cost more than \$10,000 in repairs & replacement of personal possessions.
- Before a flood: reduce potential property damage by elevating utilities & installing sewer backflow valves.

Know Your Flood Terms

Social Media Message/Graphic: Know Your Flood Terms

Anywhere it rains, it can flood. To be prepared, it's important to be ready to evacuate quickly.
#floodsafety

Learning flood hazard terms will help you recognize and prepare for a flood.
<http://Ready.gov/floods>



Talking Points: Know Your Flood Terms

Flood Warning (Take Action!): A Flood Warning is issued when flooding is imminent or occurring. You should take action immediately.

- Find safe shelter right away.
- Do not walk, swim or drive through flood waters. Turn Around, Don't Drown!
- Remember, just six inches of moving water can knock you down, and one foot of moving water can sweep your vehicle away.
- Stay off bridges over fast-moving water.
- Depending on the type of flooding:
 - Evacuate if told to do so.
 - Move to higher ground or a higher floor.
 - Stay where you are.

Flood Advisory (Be Aware): A Flood Advisory is issued when flooding is expected to cause significant inconvenience, and if caution is not exercised, it could lead to life safety issues or property damage.

Flood Watch (Be Prepared): A Flood Watch is issued when conditions are favorable for a flooding in your area. It does not mean flooding will occur, but it is possible. You should prepare to take action should flooding occur.

Flood Watch vs. Flood Warning

- A flood watch means that flooding may occur. Residents should stay alert, closely monitor rivers and streams, and be prepared to move to high ground quickly.
- A flood warning means that there is actual flooding. Residents should act at once and move to high ground.

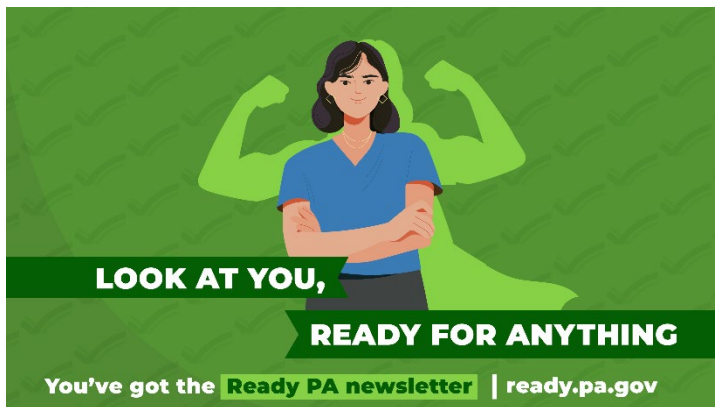
Sign Up for the Ready PA Newsletter

We know: Your email is full of junk. Ours, too. 📧 😬 📧
But we have a monthly newsletter. And it has actually helpful info to keep you safe.
We know, we know. Everyone says their emails are different.
Tell you what: Browse here, then subscribe if you like what you see: bit.ly/ready-newsletter.



SUBSCRIBE TODAY AT [READY.PA.GOV](https://ready.pa.gov)

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READY PA MONTHLY NEWSLETTER

The newsletter is designed for all citizens and includes information about each of the monthly preparedness topics.

- When you receive the electronic copy, forward it to community groups, personal care homes, hospitals and schools, and more. You can encourage partners to [sign up here](#).
- Make the newsletter available on your website and promote it and its content via social media posts and more.
- Include a link to the most recent newsletter, which can be found on the [Ready PA website](#).

Ready PA Logo

www.ready.pa.gov



Logo

Your website and logo go here.

Ready PA Tip Sheet

Share the link to the March Tip Sheet in your communications:

Protecting Your Home from Winter Flooding Tip Sheet

https://www.ready.pa.gov/BeInformed/ReadyPA_Newsletter/Documents/Before-A-Flood-Make-A-Plan-Tip-Sheet.pdf