

Use this toolkit of key messages and social media content to educate your community about the importance of preparedness. The content is based on the PEMA and FEMA preparedness messaging calendars and is ready for you to use to help make a Ready PA.

This month's topics:	Tools:
Back to School Safety	Social Media Messages
Sign Up for Alerts	Graphics
Sign Up for the Ready PA Newsletter	Talking Points

Back to School Safety

Social Media Messages/Talking Points/Graphics: Back to School Safety

Don't wait to communicate!
Talk it through!
Make A Plan Today!



Social Media Messages/Talking Points/Graphics: Back to School Safety



🚀 Ready to be a preparedness pro? Practice building your emergency kit with this super fun game! 🧰👩👧👦 Click the link and let's get ready together:
<https://www.ready.gov/kids/games/data/bak-english/index.html> 🏆 #Preparedness
#FamilyFun #StaySafe

🌟 Emergency Tip: Know Who to Call! 🌟
As school starts, make sure your family knows who to contact in case of an emergency.
☎️ Choose one local contact and one out-of-town contact who might be easier to reach.
📱 Text, don't talk! Texting can be easier and helps keep phone lines open for first responders. 🏠 Decide on safe, familiar places for your family to meet. Think about pet-friendly spots too! Plan for locations inside your house, in your neighborhood, and outside your city. #EmergencyPreparedness #FamilySafety #DisasterPlanning

📄 Practice Makes Perfect! 📄
With school back in session, make sure your family is ready for any emergency by practicing your plan regularly. 📝 Write it down and ensure everyone has a copy. 👨👩👧👦 Hold regular family meetings to review and update your plan. Be prepared, stay safe, and protect your loved ones! #BackToSchoolSafety #EmergencyPlan #FamilyPreparedness

📚 Need Resources to Get Started? 📚
Creating a family communications plan is essential for back-to-school safety. For more tips and a step-by-step guide, visit: [Make a Plan](#). Stay safe and be prepared!
#BackToSchoolSafety #EmergencyPlanning #FamilySafety

Social Media Messages/Talking Points/Graphics: Back to School Safety

Pennsylvania's School Bus Stopping Law

Motorists, remember to stop at least 10 feet away from school buses with flashing red lights and extended stop arms.

#SchoolBusSafety #StopForKids #BackToSchool

Important Reminder for Motorists

Whether you're behind a bus, meeting it head-on, or approaching an intersection, you MUST stop when the bus has its red lights flashing and stop arm extended.


#PennsylvaniaLaw #BusSafety #SchoolBusStoppingLaw

Traveling alongside a school bus?

You must stop until the red lights have stopped flashing, the stop arm is withdrawn, and all children have reached safety. Safety first!


#SafetyFirst #SchoolBusLaw #BackToSchool

Arrive Early!

 Tip for Parents/Students: Get to the school bus stop five minutes early to avoid running across the road. Safety first!


#BusSafety #BackToSchool #StaySafe

Stay Safe While Waiting

 Stay away from traffic and line up at least five giant steps away from the curb or roadway while waiting for the bus.


#BusStopSafety #SchoolBus #SafetyTips

No Running!

 Never run after the school bus if it has already left the bus stop.

#BusSafety #BackToSchool #StaySafe

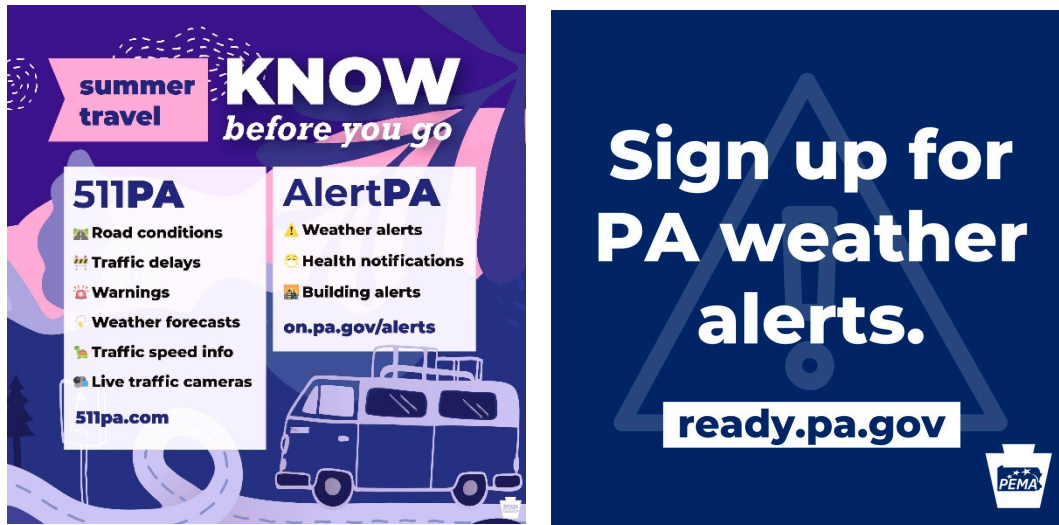
Stay Seated

 When the school bus is moving, always stay in your seat. Never put your head, arms, or hands out of the window.

#BusRules #StaySafe #SchoolBusSafety

Sign Up for Alerts

Social Media Messages/Talking Points/Graphics: Sign Up for Alerts



📱 Stay in the know! Sign up for alerts and get real-time updates to keep you safe and informed. Visit [ready.pa.gov](https://www.ready.pa.gov) today! 📱 #StaySafe #BePrepared

📢 Don't miss out on important updates! Sign up for alerts at [ready.pa.gov](https://www.ready.pa.gov) and stay ahead of the game. #StayInformed #EmergencyPreparedness

🔔 Be prepared for anything! Sign up for alerts now at [ready.pa.gov](https://www.ready.pa.gov) and make sure you're always in the loop. #SafetyFirst #AlertReady

📍 Know before you go! Get real-time traffic updates and alerts by signing up at [511pa.com](https://www.511pa.com). Safe travels! 🚗 #TravelSmart #StayAlert

📱 Stay in the know! Sign up for alerts and get real-time updates to keep you safe and informed. Visit <https://www.ready.pa.gov/BeInformed/Signup-For-Alerts/Pages/default.aspx> today! 📱 #StaySafe #BePrepared

📢 Don't miss out on important updates! Sign up for alerts at <https://public.coderedweb.com/CNE/en-US/BF5CCF5B2AB3> and stay ahead of the game. #StayInformed #EmergencyPreparedness

🔔 Be prepared for anything! Sign up for alerts now at <https://www.ready.pa.gov/BeInformed/Signup-For-Alerts/Pages/default.aspx> and make sure you're always in the loop. #SafetyFirst #AlertReady

📍 Know before you go! Get real-time traffic updates and alerts by signing up at <https://www.511pa.com/>. Safe travels! 🚗 #TravelSmart #StayAlert

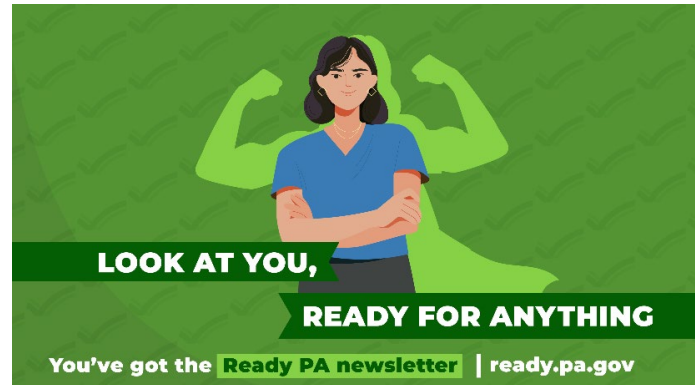
Sign Up for the Ready PA Newsletter

Website to sign up for the Ready PA Monthly Newsletter

<https://www.ready.pa.gov/Pages/Subscribe.aspx>



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[Download graphic for X](#)

We know: Your email is full of junk. Ours, too. 📧😬👤

But we have a monthly newsletter. And it has actually helpful info to keep you safe.

We know, we know. Everyone says their emails are different.

Tell you what: Browse here, then subscribe if you like what you see: bit.ly/ready-newsletter.

Stay informed and prepared for emergencies in Pennsylvania! Sign up for the Ready PA Monthly Newsletter today and receive valuable tips, resources, and updates right in your inbox. Don't wait until it's too late – be ready, be informed! #ReadyPA #EmergencyPreparedness #StayInformed

Are you ready for whatever comes your way? Stay ahead of emergencies with the Ready PA Monthly Newsletter! Sign up now to receive expert advice, emergency alerts, and preparedness tips tailored for Pennsylvania residents. Don't miss out – sign up today! #ReadyPA #BePrepared #StaySafe

Get peace of mind by staying informed about emergencies in Pennsylvania! Sign up for the Ready PA Monthly Newsletter and receive timely updates, preparedness resources, and safety tips delivered straight to your inbox. Your safety is our priority – sign up now! #ReadyPA #EmergencyPreparedness #StaySafe

Stay one step ahead of emergencies with the Ready PA Monthly Newsletter! Whether it's severe weather, natural disasters, or other emergencies, we've got you covered. Sign up today and be prepared for whatever comes your way. #ReadyPA #BePrepared #StayInformed

Don't wait until disaster strikes – be proactive about your safety! Sign up for the Ready PA Monthly Newsletter and receive actionable tips, emergency alerts, and preparedness resources to help you stay safe and informed. Your readiness starts here! #ReadyPA #EmergencyPreparedness #StayInformed

Social Media Messages/Graphics: Sign up for the Ready PA Newsletter

Stay connected, stay prepared! Sign up for the Ready PA Monthly Newsletter and join thousands of Pennsylvania residents who are taking charge of their safety. From weather alerts to preparedness tips, we've got everything you need to stay informed and ready for emergencies. #ReadyPA #BePrepared #StayConnected

Knowledge is power, especially when it comes to emergency preparedness! Sign up for the Ready PA Monthly Newsletter and arm yourself with the information and resources you need to protect yourself and your loved ones during emergencies. Don't wait – sign up now! #ReadyPA #EmergencyPreparedness #KnowledgeIsPower

Be in the know with the Ready PA Monthly Newsletter! Sign up today to receive expert advice, emergency alerts, and preparedness updates tailored for Pennsylvania residents. Stay ahead of emergencies and ensure your safety and well-being. #ReadyPA #BePrepared #StayInformed

Get the latest updates and preparedness tips delivered straight to your inbox! Sign up for the Ready PA Monthly Newsletter and stay informed about emergencies in Pennsylvania. Don't let uncertainty catch you off guard – sign up now! #ReadyPA #EmergencyPreparedness #StaySafe

Take control of your safety with the Ready PA Monthly Newsletter! Sign up today for valuable insights, emergency alerts, and preparedness resources designed to keep you and your family safe during emergencies. Don't wait – sign up now! #ReadyPA #BePrepared #StaySafe

🌟 Ready to stay informed and prepared for any emergency in Pennsylvania? Sign up for the Ready PA Newsletter today! 📧 Get the latest updates, tips, and resources to keep you and your loved ones safe. Don't miss out, join us now! #ReadyPA #SafetyFirst #StayInformed

⚠️ Attention, Pennsylvania residents! Stay ahead of emergencies with the Ready PA Newsletter! 📧 Sign up now to receive expert advice, emergency alerts, and essential preparedness tips straight to your inbox. Your safety matters, be informed! #ReadyPA #EmergencyPreparedness #StaySafe

📧 Don't wait for disaster to strike! Stay informed and ready with the Ready PA Newsletter. Sign up today for valuable insights, actionable tips, and updates on emergency preparedness in Pennsylvania. Your peace of mind starts here! #ReadyPA #BePrepared #StayInformed

📧 Hey PA folks! Want to be in the know when it comes to emergency preparedness? Sign up for the Ready PA Newsletter today! 📧 Stay informed, stay safe. Don't miss out on vital information that could make all the difference. Join us now! #ReadyPA #SafetyTips #BePrepared

🌟 Ready PA Newsletter: Your go-to resource for all things emergency preparedness in Pennsylvania! 📧 Sign up now to receive timely updates, expert advice, and practical tips to keep you and your community safe. Don't wait until it's too late, join us today! #ReadyPA #EmergencyPrep #StaySafe

Ready PA Monthly Newsletter

The newsletter is designed for all citizens and includes information about each of the monthly preparedness topics.

- When you receive the electronic copy, forward it to community groups, personal care homes, hospitals and schools, and more. You can encourage partners to [sign up here](#).
- Make the newsletter available on your website and promote it and its content via social media posts and more.
- Include a link to the most recent newsletter, which can be found on the [Ready PA website](#).

Ready PA Logo

www.ready.pa.gov



Logo

Your website and logo go here.

Ready PA Tip Sheet

Share the link to the August Tip Sheet in your communications:

School Bus Safety